

Irish News Ulster GAA Club and Volunteer Conference 2009

Saturday 14th November Armagh City Hotel, Armagh City

Stronger Clubs, Better Communities the Legacy of the GAA's 125th Anniversary Year

Time		Personnel	Facilitator	Room
9.15am-9.45am	Registration Scór Sinsear Instrumental	Dromintee (TBC)		Lobby
9.45am-9.50am	MC	Austin O'Callaghan		Main Hall
9.50am-10:00am	Scór Sinsear Solo	Catherine Grimley		Main Hall
10:10am-10.15am	Welcome and Opening Address <i>(The legacy of 125)</i>	Tom Daly <i>(Ulster GAA President)</i>		Main Hall
10.15am-10.25am	Irish News Address	Noel Doran <i>(Editor Irish News)</i>		Main Hall
10.25am-10.40am	GAA President's Address	Christy Cooney <i>(GAA President)</i>		Main Hall
10.40am-10.55am	Keynote Address	TBC		Main Hall
10.55am-11.55pm	WORKSHOPS-Group 1 Physical Development in GAA Club Structured Giving "Self Fundraising" in the GAA Club and GAA Club Branding	Kieran McGurk Stephen McGeehan Mark/Conway and Niall Laird	Michael Hasson Ryan Feeney	Main Hall Fisher 1

	Child Protection in the GAA	Gearoid Ó Maoilmhichí	Geraldine McKavanagh	Fisher 2
	Insurance in the GAA	Roger Clancy	Michelle McAleer	Richill Room
11.55pm-12.05pm	<i>“Community GAA Clubs” The future of our Association</i> <i>Launch of the New Ulster GAA Confederation of Councils</i>	Presidents of Respective Councils	Ryan Feeney Aileen Tohill	Main Hall
12.05pm-12.15pm	<i>Looking forward to GAA 150</i>	<i>Peter Quinn</i>		Main Hall
12.15pm-1.15pm	Lunch			
1.15pm-1.30pm	Volunteer Accreditation	Sharon Haughey		Main Hall
1.30pm-2.30pm	Workshops 2 Physical Development in GAA Club Enhancing , Scor and Cultural Activities in the GAA Club ICT in the GAA- E-	Kieran McGurk Stephen McGeehan Lynette Fay	Michael Hasson Sharon Haughey	Fisher 1 Fisher 2

	mail and new Membership system	Declan Fanning	Damian Kelly	Main Hall
	National Valuing Volunteer Programme	Jarleth Burns	Martin McAvinney	Richill Room
2.30pm-2.40pm	<i>The GAA an Outsiders View</i>	Rev Earl Storey		Main Hall
2.40pm-2.55pm	<i>Scór Sinsear Recitation</i>	Niamh Devine		Main Hall
2.55pm-3.05pm	<i>Maura Kelly</i>	Club Maith Presentation		Main Hall
3.05pm-4.05pm	Workshop 3			
	The GAA Club Development Plan	Cathy Gallagher	Maura Kelly	Fisher 1
	Structured Giving "Self Fundraising" in the GAA and GAA Club Branding	Mark/Conway/Niall Laird/Hugh McAleer	Michelle McAleer	Upstairs
	Communicating the GAA message at Club Level	Fergal McCormack Paddy Heaney	Damian Kelly Sharon Haughey	Main room
4.05pm-4.25pm	<i>Presentation of Club Maith and Club Grounds Awards</i>	Tom Daly and Danny Murphy		Main Hall
4.25pm	CLOSE OF CONFERENCE	Aogan Farrell <i>(Ulster Vice Chairman)</i>		Main Hall

Workshop 1: Physical Development in the GAA Club (Session 1: 10.55am/Session 2: 1.30pm)

Stephen McGeehan, Kieran McGurk: Facilitator: Michael Hasson

- This workshop will offer general guidance to clubs who are undertaking physical development projects in their club
- The workshop will review current and future public funding opportunities
- The workshop will review GAA grant and borrowing structures

Workshop 2: Structured Giving: Self Fundraising in the GAA Club: (Session 1: 10.55am/ Session 2: 3.05pm)

Mark Conway, Niall Laird: Facilitator: Ryan Feeney

- This workshop will take the Club Tyrone/Club Derry style funding models and show delegates how this model can be applied at club level.
- The workshop will review successful case studies in Kildress, Faughanvale and other Clubs and also highlight the importance of good marketing and branding in the overall process.

Workshop 3: Child Protection in the GAA (10.55am)

Gearoid Ó Maoilmhichí: Facilitator: Geraldine McKavanagh

- This workshop will review the new GAA code of ethics and highlight all the issues relevant to Child protection in the GAA.
- This workshop will be focused at club level Child Protection officers and Club Chairpersons

Workshop 4: Insurance in the GAA (10.55am)

Roger Clancy, Michael O'Donoghue: Facilitator: Michelle McAleer

- This workshop will review all the current insurance requirements and issues arising at Club level in the GAA.

Workshop 5: Enhancing, Scor and Cultural Activities in the GAA Club (1.30pm)

Lynette Fay: Facilitators Miceal Greenan and Sharon Haughey

- This workshop will review new and innovative ways to promote Scor and Cultural activities at Club level. The workshop will review best practice at Club level and then review new ideas and ways in which the language and culture can be promoted at club level.

Workshop 6: ICT in the GAA (1.30pm)

Declan Fanning: Facilitator: Damian Kelly

- This workshop will involve an interactive presentation reviewing both the new GAA e-mail and membership systems.

Workshop 7: National Volunteering Programme (3.05pm)

Jarleth Burns: Facilitator: Martin McAvinney

- This workshop will review the GAA Volunteer recognition programme which is being developed by the National Presentations Committee.

Workshop 8: The GAA Club Development Plan (3.05pm)

Cathy Gallagher, John O'Neill; Facilitator: Maura Kelly

- This workshop will review the GAA Club plan, highlighting its importance in the overall development of the GAA club. The workshop will review the required contents of the plan and outline the steps required in the development of a plan. Finally the workshop will outline the best steps for plan implementation using St. Patrick's GAA Donaghmore as a case study of best practice.

Workshop 9: Communicating the GAA message at Club level (3.05pm)

Fergal McCormack, Paddy Heaney, Paddy Hunter: Facilitator: Sharon Haughey

- This workshop will review how to best promote the GAA message at Club level. Using St. Peter's GAA Warrenpoint (2009 McNamee Award winners) as a case study example of best practice. Paddy Heaney will outline tips for clubs dealing with the print media while Paddy Hunter will review how to deal with local media including Radio

Keynotes

- Address by Uachtarán CLG Criostóir Ó Cuana
- Address by Uachtarán Comhairle Uladh Tomás Ó Dálaigh
- Address by Special Guest: *To be Confirmed*
- Peter Quinn: Looking Forward to GAA 150: Outlining the future threats to the GAA, how best we can avoid them and what we need to be doing to keep the Association strong for the next 25 years.
- Sharon Haughey: Presentation on the new Volunteer Accreditation Programme with questions and answers at the end: Why are we doing this, who needs to attend this and how to you register.
- Rev Earl Story: A keynote on his view as a Church of Ireland Minister on the GAA, what's good, what can be improved and what the do to become more welcoming.
- Maura Kelly: A review of the Club Maith process, what has happened in the last year, what we are doing to support clubs, who is currently involved and how to register for the programme. With questions and answers at the end.

- Address by Leas- Uachtarán Comhairle Uladh Aogan Farrell: Close of Conference.